



EDITING DIRECTOR (2016-2022)

I offer a full cycle of services with my experience, knowledge, and heart. Absolute is achievable.

EXPERIENCE

● VIDEO CONTENT

For 5 years I have been collaborating in the field of advertising, presentation, image, and reportage videos with the following companies:

MERCEDES BENZ, FASHION COLLECTION, BRANDS FASHION SHOW, BACARDÍ LEGACY 2019 (global cocktail competition), GLENFIDDICH, A1QA, JTI, BELTOPGAZ, GLOBAL CHILD, MEGATOP, BELKANTON, BURGER KING, KIDS FENCE, BGTG, ASSTRA, ARENAPRO, AUTOMODERN, NAVE, SEVEN HEAVEN BY PERRIER JOUET, NGO "WORKSHOP OF SOCIAL CINEMA", BELVINGROUP, FAMOUS, CENTER FOR MODERN CULTURE "RUNNING TURTLE", "A PIECE OF CREATIVITY»

Work samples: <https://disk.yandex.ru/d/bYqWYEeoixRcbg>

● CINEMA

«**Belarus 23.34**» - documentary feature film, 2022 (directed by T. Svirepa). The film is dedicated to the problem of human rights violations in the Republic of Belarus during the presidential elections in 2020.

Role in the project: trailer editing director.

«**Zhaba.by**» - short film, 2020, tragicomedy, (directed by S. Turko). The film is dedicated to the 2020 presidential elections in the Republic of Belarus. Premiere of PÖFF Shorts in Tallinn 2020.

Role in the project: editing director, co-writer, co-director.

<https://www.imdb.com/title/tt13793662/>

«**Ales good?**» - short film, drama, 2019, dedicated to the problems of social inequality and xenophobia. As part of the MOVIE MOVEMENT project from the Social Cinema Workshop (Belarus) and Studentenforum in Tönissteiner Kreis eV (Germany).

Role in the project: editor, co-director, co-writer.

<http://movie-movement.tilda.ws/>

HAURLAVA YULIYA (1993)

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Insta: @y.haurylava

Web: <http://crn.by/>

Portfolio:

<https://disk.yandex.ru/d/bYqWYEeoixRcbg>

English: A2

Russian (native)

Belarussian (second native)

Place of residence: Liverpool, UK

«**Casanova**» - feature film, comedy, 2018, (directed by S. Girgel)

Role in the project: editor, second director

<https://www.kino-teatr.ru/kino/movie/post/132437/annot/>

«**Ballad**» - short film, 2017, art house, (directed by S. Turco).

Participant of the international festival of mobile cinema (shortlist) "Smart Film 2017". Participant of the international film festival (shortlist) "Cinema Perpetuum mobile 2018".

Role in the project: editing director, second director.

<https://m.facebook.com/events/103816567123943/>

● SHOW

«**Andersen People**» 2021

This is a youtube project for people with a scientific outlook who are not afraid to ask the Universe questions and persistently seek answers. The channel features interviews with educators, popularisers of science, and interesting people from the IT sphere.

Role in the project: director, editing director

<https://www.youtube.com/c/AndersenPeople/about>

«**BRANDS FASHION SHOW ON VOKA**» Season 10 - 2021

Brands Fashion Show is a show packed into a show about the fashion industry in Belarus. A platform where the world's leading designers are ready to come. A window through which you can look into the world of big fashion.

Role in the project: co-director of the production, editing director

<https://bfshow.by/>

Reality show «Mrs. Belarus World» 2018 and 2019

The Belarusian stage of the world competition "Mrs. World" among married and socially active women.

Role in the project: director, editing director

<https://www.youtube.com/channel/UCjJFIMia5wMmHFAGnbaI4NQ/featured>

<https://fcollection.by/kto-predstavit-belarus-na-konkurse-missis-mira-2020-v-las-vegase/>

SKILLS AND KNOWLEDGE

● 1. TECHNICAL SKILL OF EDITING. EDITOR THINKING

I know the basic rules, techniques of editing, and transitions.

Adobe Premiere Pro - we are thick as thieves.

Editing thinking - an understanding of storyboarding and editing plans at the pre-production stage. I'm great at seeing the big picture, I can easily read a storyboard and highlight areas where the rhythm is lost or identify alignment problems.

I am often invited to the site as an editing expert.

● 2. SETTING GOALS

At the stage of the source material selection, I recognise and highlight the main concept that meets the purpose of the project.

The main task of the editing director is to be aware of the most important task of video content. Next, developing a concept that meets the super-task. And making it come true.

The **editing concept** is an ordered chaos.

This is a deep analysis of the image, with the search for an associative series and the creation of stories, examples, projections, motivations, metaphors, hyperbole and other expressive tools.

To pull together what is happening so that it would obey the laws of physics of the viewer's perception and the goals that customers want to achieve.

● 3. KNOWLEDGE OF THE BASICS OF DRAMA

Any video is a story that invites the viewer to close contact. Studying in the film school and work experience in video production helped me get this skill. I have been working as an advertising director for more than 5 years.

I can **highlight the hero's superpower** (whether it is a person or a product), place accents, talk about it succinctly, easily and with enthusiasm.

I distinguish the main features of genre and I'm able to apply them.

I feel how all expressive means work and invite the viewer to feel: color, light, size, composition, camera angle, **its** movement, the speed of the mesenscene in general.

● 4. FEELING RHYTHM AND MUSIC

My mother is a composer and choreographer, I am sure that the roots of the skill were inherited by me. Genetic predispositions are no joke, for example, my sister is a choir conductor :)

As a child, I continued to develop this predisposition by graduating from choreographic and music school, and then, thanks to 5 years of editing practice, I adapted and transferred universal musical intuitive knowledge to the world of cinema.

In every video I've created, the **auditory message** (thanks to voice, music, and sound design) is at least 50% of superpower, and sometimes even more.

● 5. TASTE. AESTHETICS. VIEWING. SENSITIVITY. EMPATHY

I. Brodsky formulated the idea that I keep in my soul, which allows me to follow the path of a personal super-task.

"Aesthetics is the mother of ethics; the concepts of "good" and "bad" are primarily aesthetic concepts, anticipating the categories of "good" and "evil". In ethics, not "everything is allowed" because in aesthetics not "everything is allowed", because the number of colours in the spectrum is limited ... The richer the aesthetic experience of an individual, the firmer his taste, the clearer his moral choice, the freer he is - although, perhaps, not happier"

● 6. HORIZONS

I have gone from helper to director, I was a planner, a second director, a camera assistant, a screenwriter, a production designer, and a line producer.

I understand the video, **I feel the video**, I love the video, and I believe that through development the goal is absolutely achievable.

EDUCATION

2017 - Course "Director-filmmaker" Andrey Polupanov's film school
<http://filmschool.by/>

2018 - Course "Pro filmmaker-director" Advanced Course Andrey Polupanov's film school

2021 - Course "EDITING DIRECTOR" - SKVOT (<https://www.skvot.io/>), taught by Yura Karikh (<https://www.kinopoisk.ru/name/4367079/>)
Diploma with the highest grade: https://my.skvot.io/ru/certificate/60d19a1abf22f?no_redirect=1

● COURSES

2017 - M. Zhbakov - The style of film language.
2017 - A. Belaretskaya - Sound design.
2018 - E. Rogozin - Sound design.
2018 - A. Kolesnikov - Color correction.
2019 - Y. Karpov - Advertising creativity.

● LECTURES

2017 - "Profession: actor" Christopher Kass, Head of the acting department at the New York Film Academy.
2017 - "Profession 2nd director" James Forrester, 2nd director.
2017 - "Direction of serials" Uldis Zipsts, director, producer.
2017 - Documentary Directing by T.C. Johnstone, Jon Reiss.

● TRAINING

2017 - "Dogma - 95" 4-day training on creating a short film in the genre of Dogma - 95. Taught by S. Turko
2017 - "Short film in 3 days." Taught by A. Polupanov
2017 - Participant of the educational film festival "Chronotop. Art: reboot"
2019 - 2-week MOVIE MOVEMENT training by the Social Film Workshop (Belarus) and Studentenforum in Tönissteiner Kreis eV (Germany), which promotes a tolerant attitude towards diversity and feature films.
<http://movie-movement.tilda.ws/>

ABOUT ME

● WHAT DEFINES ME BEST IS

- I. Brodsky, R. Sapolsky, E. Shulman, G. G. Marquez
- Radiohead, Richard Hawley, SPBCh, S. Rachmaninoff
- P. Sorrentino, H. Miyazaki, Y. Lanthimos.